

# Web 2.0 Tools for Reference

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## Reading/Sites

I strongly encourage you to “play” with these technologies and not look only at what others have done. The sources below will get you prepared not only for the technology, but for the culture it serves...push it...it’s fun ☺

### Reading:

#### *Books (on technology and social aspects of computing):*

- (157387275X) Farkas, M. (2007). *Social Software in Libraries: Building Collaboration, Communication, and Community Online*. Medford, New Jersey: Information Today, Inc..
- (1401302378) Anderson, C. (2006). *The Long Tail: Why the Future of Business Is Selling Less of More*. New York: Hyperion.
- (0763622591) Anderson, M. (2004). *Feed*. Cambridge: Candlewick.
- (1578517087) Brown, J., & Duguid, P. (2002). *The Social Life of Information*. Boston, Massachusetts: Harvard Business School Press.
- (1594481946) Johnson, S. (2005). *Everything Bad is Good for You*. New York: Riverhead Hardcover.

#### *Articles:*

- Abram, S., & Luther, J. (2004). Born with the Chip. *Library Journal*. 129, 34-37.  
<http://www.libraryjournal.com/index.asp?layout=articlePrint&articleid=CA411572>
- Casey, M., & Savastinuk, Laura (2006). Library 2.0. *Library Journal*. 131, 40-42.  
<http://www.libraryjournal.com/article/CA6365200.html>

### Sites:

- [Web2.0 for Reference \(http://web2reference.pbwiki.com/\)](http://web2reference.pbwiki.com/)
  - Wiki for Web2.0 for Reference presentations/workshops
- [Steve's Social Software class \(http://russl.pbwiki.com/\)](http://russl.pbwiki.com/)
  - Soon to be totally rockin with screencasts/exercises on many areas of web2.0 technologies (prepping for Spring '08 online version of 3credit grad class to be “complete” in Jan '08)
- [learning 2.0 \(http://plcmlearning.blogspot.com/\)](http://plcmlearning.blogspot.com/)
  - Great Site to learn more about web2.0 technologies in a fun task oriented way
- [Magical Mystery Tour Wiki \(http://librarygarden.pbwiki.com/\)](http://librarygarden.pbwiki.com/)
  - Resources from the librarygarden bloggers' Magical Mystery Tour of web2.0 tools
- [Library Success: A Best Practices Wiki \(http://www.libsuccess.org/\)](http://www.libsuccess.org/)
  - Great examples of how libraries are doing all kinds of things (from management to tech)
- [Sirsi Dynix Institute \(http://www.sirsidynixinstitute.com/\)](http://www.sirsidynixinstitute.com/)
  - Free web seminars/podcasts of lots of web2.0/library2.0 technologies and approaches